The Annual Benefit

SEPTEMBER 13, 2021
HealthCorps is a national non-profit organization committed to saving lives by addressing health inequities in at-risk communities through educational experiences and service learning. HeathCorps empowers teens—encouraging them to become change agents within their families, their schools and their neighborhoods. Grounded in the understanding that limited access to health education can lead to a lifetime of social, emotional and physical challenges, HealthCorps strives to strengthen teens with innovative approaches to health and wellness. HealthCorps is committed to providing today’s youth with the tools to become more physically and mentally resilient.

HealthCorps

Healthier Teens. Stronger Schools. Connected Communities.
“I was in a very dark place... I didn’t want to do anything besides go home and go to sleep... I would’ve not continued to go to school if it wasn’t for HealthCorps.

—Jarrett Gentz
Junior at San Gorgonio High School

Why HealthCorps Matters

Teens see anxiety and depression in 7 out of 10 peers

Suicide is the 2nd leading cause of death among teens

At least 1 in 5 youth have a high risk health factor

Suicide is the cause of death among teens 2nd leading health factor

At least 1 in 5 youth have a high risk health factor

Teens see anxiety and depression in 7 out of 10 peers

Suicide is the 2nd leading cause of death among teens

At least 1 in 5 youth have a high risk health factor
Results that Matter

Serving Youth in Schools Across America:
Programming across 23 states & DC from 2003–2020

- **84% of students** improved in at least one of our targeted behaviors
- **2.5 million students**
- **340 schools** across the country
- **70 million** invested

**IMPACT TO DATE**

**LIVING LABS SITES**
- AZ CA UT
- TX OK NY

**ALUMNI & PROGRAMMING SITES**
- DC DE FL GA KY
- LA MA MD ME
- MS NC NJ NV OH
- OR PA SC VA
Response to COVID-19: Service & Program

During these unprecedented times, our teens need us more than ever. As teens have attempted to manage the trauma and stress inflicted from the pandemic, HealthCorps has been committed to ensuring that our students’ social, emotional and physical wellbeing are prioritized.

Uniquely situated to serve our students in-person or online, we have continued to deliver our program and meet the needs of our community. We have served over 68,000 meals, delivered dozens of lessons via Zoom and Google Classroom, hosted wellness challenges, cooking clubs and leadership council meetings online and we have created online and printable wellness resources that have over 1.6 million views.

Young people who are combatting feelings of loneliness could be **3x more likely** to develop depression in the future — affecting our children for decades to come.

- **199,582** individuals reached during this pandemic
- **68,927** meals distributed to those in need
- **1.6 million** views of digital resources created to combat the effects of COVID-19

Resources online at [www.HealthCorps.org/resources](http://www.HealthCorps.org/resources)
HealthCorps has received notable media coverage from international and national news outlets, including:

@HealthCorps
83,000+ followers

@Dr_Oz
12m+ followers

Both HealthCorps' and Chairman Dr. Mehmet Oz's social media channels cover program and events for an ever-growing network.
The Annual Benefit is our signature fundraiser hosted by Dr. Mehmet Oz and his wife Lisa, bringing together corporate partners and philanthropists for a night to support our youth's health and wellness.

DATE*
September 13, 2021
6:30 pm VIP Reception
7:15 pm General Reception

LOCATION
Central Park Zoo

*DEPENDENT ON ANY PROLONGED IMPACT OF COVID-19
<table>
<thead>
<tr>
<th>Year</th>
<th>Honorees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>Bob Harper, CVS Health Foundation</td>
</tr>
<tr>
<td>2019</td>
<td>Martha Stewart, Allen Grubman</td>
</tr>
<tr>
<td>2018</td>
<td>Elvis Duran, Daniel Lubetzky</td>
</tr>
<tr>
<td>2017</td>
<td>Rocco DiSpirito, The Choudhrie Family Foundation, California Walnut Board</td>
</tr>
<tr>
<td>2016</td>
<td>Eva Gutowski, Pamela Kehaly, Omron Healthcare, Inc., Rachael Ray</td>
</tr>
<tr>
<td>2015</td>
<td>CK-12, The Chickasaw Nation, Jordin Sparks, Montel Williams</td>
</tr>
<tr>
<td>2014</td>
<td>The California Endowment, Goldie Hawn, Gloria Steinem</td>
</tr>
<tr>
<td>2013</td>
<td>Harold Hamm, Marlo Thomas</td>
</tr>
<tr>
<td>2012</td>
<td>Matthew Modine, Diane Sawyer</td>
</tr>
<tr>
<td>2011</td>
<td>Deb &amp; Hugh Jackman, Russell Simmons, Tibor Hollo</td>
</tr>
<tr>
<td>2010</td>
<td>Tara Guber, Gary Hirshberg, George Nadaff, Kerry Rhodes</td>
</tr>
<tr>
<td>2009</td>
<td>John Catsimatidis, Quincy Jones, Joel Klein, Ben Vereen</td>
</tr>
<tr>
<td>2008</td>
<td>B.K. Boreyko, Grace Cavnar, LL Cool J</td>
</tr>
<tr>
<td>2007</td>
<td>Kevin Liles, John Mack</td>
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</tbody>
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### The Annual Benefit: Sponsor Levels

<table>
<thead>
<tr>
<th>CHAMPION $100,000</th>
<th>ADVOCATE $50,000</th>
<th>ADVISOR $25,000</th>
<th>VIP SUPPORTER $15,000</th>
<th>SUPPORTER $12,500</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tickets</strong></td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td><strong>Event Placement</strong></td>
<td>VIP</td>
<td>Prime</td>
<td>Preferred</td>
<td>10</td>
</tr>
<tr>
<td><strong>Acknowledgement during Program</strong></td>
<td>Featured</td>
<td>Logo</td>
<td>Listing</td>
<td>10</td>
</tr>
<tr>
<td><strong>Advertisement during Event (Branded Content)</strong></td>
<td>Exhibitor space, product placement, video, large ad</td>
<td>Logo placement, product placement, small ad</td>
<td>Listing, ad options</td>
<td>Listing, ad options</td>
</tr>
<tr>
<td><strong>Website, Social Media, Annual Report</strong></td>
<td><img src="apple.png" alt="Heart" /></td>
<td><img src="apple.png" alt="Heart" /></td>
<td><img src="apple.png" alt="Heart" /></td>
<td><img src="apple.png" alt="Heart" /></td>
</tr>
<tr>
<td><strong>VIP Exclusive Reception</strong></td>
<td>10</td>
<td>10</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td><strong>Visit &amp; Speaking Engagement at HealthCorps School</strong></td>
<td><img src="apple.png" alt="Heart" /></td>
<td><img src="apple.png" alt="Heart" /></td>
<td><img src="apple.png" alt="Heart" /></td>
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<tr>
<td><strong>Tickets to Dr. Oz Show with VIP Meet &amp; Greet</strong></td>
<td><img src="apple.png" alt="Heart" /></td>
<td><img src="apple.png" alt="Heart" /></td>
<td><img src="apple.png" alt="Heart" /></td>
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</table>

**Based on an in-person event; comparable benefits provided if adapted for any COVID-19 impact.**

***Additional branding & sponsorship opportunities available for individual areas like the Red Carpet, Mentor Exhibitor Booths, product placement; and in-kind donations. Contact us for more details.***
# The Annual Benefit: Tickets

<table>
<thead>
<tr>
<th>VIP Ticket</th>
<th>Individual Ticket</th>
<th>Junior Ticket</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500</td>
<td>$1,250</td>
<td>$500</td>
</tr>
</tbody>
</table>

- **VIP Ticket**: Includes ticket for one at the Annual Benefit and VIP elements
- **Individual Ticket**: Includes ticket for one at the Annual Benefit
- **Junior Ticket**: Includes ticket for one at the Annual Benefit (young professionals 35 and under)

Based on in-person event; comparable benefits provided if adapted for any COVID-19 impact

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**FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES OR BRAND ACTIVATION, PLEASE CONTACT:**

**Michelle Marquez**  
*Chief Operating Officer*  
Michelle.Marquez@HealthCorps.org  
(646) 724-0076

**Rob Lunde**  
*Director of Events*  
Rob.Lunde@HealthCorps.org  
(413) 262-3532

# The Annual Benefit: Sponsor Levels

<table>
<thead>
<tr>
<th>ENTERTAINMENT (INCLUDING A.V.)</th>
<th>TECHNOLOGY</th>
<th>VIP RECEPTION</th>
<th>PROGRAM SPONSOR</th>
<th>WINE SPONSOR</th>
<th>GENERAL RECEPTION</th>
<th>FLOWER SPONSOR</th>
<th>INVITE SPONSOR</th>
<th>GIFT PACKAGE SPONSOR</th>
<th>PRINTED PROGRAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$20,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$3,000</td>
</tr>
</tbody>
</table>

| Tickets | 10 | 6 | 6 | 4 | 4 | 4 | 4 | 4 | 4 | 2 |
| Event Placement | Prime | Preferred | Preferred | Preferred | Preferred | | | | | |
| Acknowledgement during Program | Logo | Logo | Listing | Listing | Listing | | | | | |
| Advertisement during Event (Branded Content) | Logo placement, product placement, large ad | Logo placement, product placement, small ad | Logo placement, small ad, included in red carpet backdrop | Reception presence, product placement, ad options | Listing, ad options, product placement | Ad options, logo placement | Ad options, logo placement | Logo placement, product placement, ad options | Ad options, logo placement |
| Website, Social Media, Annual Report | | | | | | | | | | |
| VIP Exclusive Reception | 10 | 6 | 6 | 4 | 2 | 2 | 2 | 2 | 2 | |

1. One (1) sponsor per HealthCorps pillar. Pillars include physical fitness, nutrition, mental resilience, and community engagement.  
2. Sponsor is place with their designated program pillar.
Entertainment Sponsor | $100,000 – 1 Available
(including A/V)

This sponsorship provides prominent brand exposure during the Red Carpet, Stage Program, dancing, and all entertainment / production elements for our wellness influencers, celebrities, and philanthropists.

What You Are Underwriting

• The entertainment and production elements of the evening including sound, lighting, and video

Benefits

• Ten (10) tickets to the exclusive VIP Reception and Benefit
• Logo placement on print collateral (invitation, event program, poster sign – deadlines pending)
• Logo placement on Red Carpet Backdrop
• Logo and mention from the stage
• Product placement
• Large Ad in the printed program
• Recognition via Social Media, event website, Annual Report and Press materials
• Optional introduction of a performance; socializing with performers dependent on health & safety protocols

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated
Technology Sponsor | $50,000 – 1 Available

This sponsorship provides prominent brand exposure at Registration, silent auction and all stations to wellness influencers, celebrities, and philanthropists.

What You Are Underwriting

- The communication equipment and connectivity elements of the evening including registration.

Benefits

- Six (6) tickets to the exclusive VIP Reception and Benefit
- Logo placement on print collateral (invitation, event program, poster sign – deadlines pending)
- Logo placement on Red Carpet Backdrop
- Logo and mention from the stage
- Product placement
- Small Ad in the printed program
- Recognition via Social Media, event website, Annual Report and Press materials
- Organization name included in Wi-Fi password

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated
VIP Reception Sponsor | $25,000 – 1 Available

This sponsorship provides prominent brand exposure at the VIP Exclusive Reception to wellness influencers, celebrities, and philanthropists.

What You Are Underwriting

- The VIP Exclusive Reception elements of the evening including press red carpet and VIP Area.

Benefits

- Six (6) tickets to the exclusive VIP Reception and Benefit
- Logo or Listing placement on print collateral (event program, poster sign; listing on invitation – deadlines pending)
- Logo placement on Red Carpet Backdrop
- Listing from the stage
- Small Ad in the printed program
- Recognition via Social Media, event website, Annual Report and Press materials

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated
Program Sponsor | $20,000 – 4 Available

This sponsorship provides prominent brand exposure at the designated HealthCorps Pillar display to wellness influencers, celebrities, and philanthropists.

What You Are Underwriting

- The designated HealthCorps Pillar display elements of the evening including company representatives. Choose from HealthCorps Pillars Nutrition, Physical Fitness, Mental Resilience and Community Engagement.

Benefits

- Four (4) tickets to the exclusive VIP Reception and Benefit
- Listing placement on print collateral (invitation, event program, poster sign – deadlines pending)
- Product placement in the gift bag
- Listing from the stage
- Presence during the Reception with the designated program pillar
- Ad option upgrades in the printed program
- Recognition via Social Media, event website, Annual Report and Press material

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated
This sponsorship provides prominent brand exposure at the bar(s) and during beverage service to wellness influencers, celebrities, and philanthropists.

**What You Are Underwriting**

- The general reception for guests including service and coat check.

**Benefits**

- Four (4) tickets to the Benefit of which two (2) tickets include the exclusive VIP Reception
- Listing placement on print collateral (invitation, event program, reception table tents – deadlines pending)
- Ad option upgrades in the printed program
- Recognition via Social Media, event website, Annual Report and Press materials

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated*
Flower Sponsor | $10,000 – 1 Available

This sponsorship provides prominent brand exposure with floral displays throughout the venue to wellness influencers, celebrities, and philanthropists.

What You Are Underwriting

• The floral décor throughout the venue during the event including the VIP reception.

Benefits

• Four (4) tickets to the Benefit of which two (2) tickets include the exclusive VIP Reception
• Listing placement on print collateral (invitation, event program, at floral displays – deadlines pending)
• Ad option upgrades in the printed program
• Recognition via Social Media, event website, Annual Report and Press materials

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated
This sponsorship provides prominent brand exposure with the gift packages to wellness influencers, celebrities, and philanthropists.

**What You Are Underwriting**

- The gift packages distributed to all of the guests.

**Benefits**

- Four (4) tickets to the Benefit of which two (2) tickets include the exclusive VIP Reception
- Listing placement on print collateral (invitation, event program, on gift bag design – deadlines pending)
- Product placement in the Gift Bag
- Ad option upgrades in the printed program
- Recognition via Social Media, event website, Annual Report and Press materials

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated*
Printed Program Sponsor | $3,000 – 3 Available

This sponsorship provides prominent brand exposure with the printed program to wellness influencers, celebrities, and philanthropists.

**What You Are Underwriting**

- The printed program and menu distributed to all of the guests.

**Benefits**

- Two (2) tickets to the Benefit and General Reception
- Listing placement on event program – deadlines pending
- Ad option upgrades in the printed program
- Recognition via Social Media, event website, Annual Report and Press materials

*This sponsorship may be customized, including dividing among multiple companies; benefits may be pro-rated*